#CLOUD #FINTECH

CLOUD ADOPTION IN BANKING: PITFALLS TO AVOID

WEBINAR FOR
C-LEVEL EXECUTIVES IN THE BANKING &
FINTECH SECTOR

RAPHAEL TJ
DIRECTOR OF STRATEGY
PIXDYNAMICS

REJITH KRISHNAN
CO-FOUNDER & CEO
CLOUDCONTROL

ARUN KK
HEAD OF STRATEGY
PIXDYNAMICS

PixDynamics CLOUDCONTROL

INTRODUCTION

Experience the benefits of powerful AI

CLOUD ADOPTION IN BANKS

- General Maturity of adoption
- Availability of Cloud services
- Challenges
  - Lack of skills
  - Concerns on Security
  - Concerns about cost overrun
  - Ownership of Cloud Infra
  - Data Residency
  - Regulations, Standards and Compliance

PixDynamics CLOUDCONTROL

CLOUD ADOPTION BENEFITS FOR BANKS

- Scalable computing power
  - Path to modernization
  - An unprecedented level of customer insights
  - Improved operational speed
  - Leverage AI/ML
- Pay-as-you-go
  - Enables faster time to market
  - Innovation - better customer experience, services
- Resilience
  - Multi-region/Multi-cloud

PixDynamics CLOUDCONTROL

AVOIDING PITFALLS IN CLOUD ADOPTION

- Leverage auto-scale up & down to optimize cost
- Power of orchestrated containers
  - Lightweight = lower TCO
- Use least-privilege-access model
- Breakglass access for sysadmins
- Invest in observability for auditors, compliance & troubleshooting
- Integrate alert management
- Security-First Mindset
- Desire vs. Design for optimized cloud

PixDynamics CLOUDCONTROL

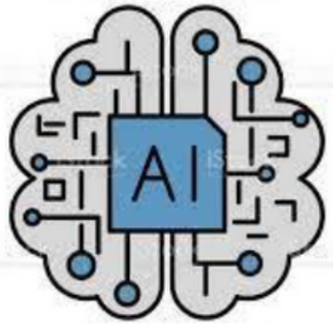
Experience the benefits of powerful AI

PixDynamics

pixl.ai

An innovative software company with expertise in **AI & ML**

Our Focus:



>> Digital Customer On-boarding & Verifications

>> Intelligent Document Processing & Workflow Automation

>> KYC Management & Compliance Management

Transform your Business with complete Workflow Automation enhanced with
Improved Efficiency & Accuracy

PixDynamics

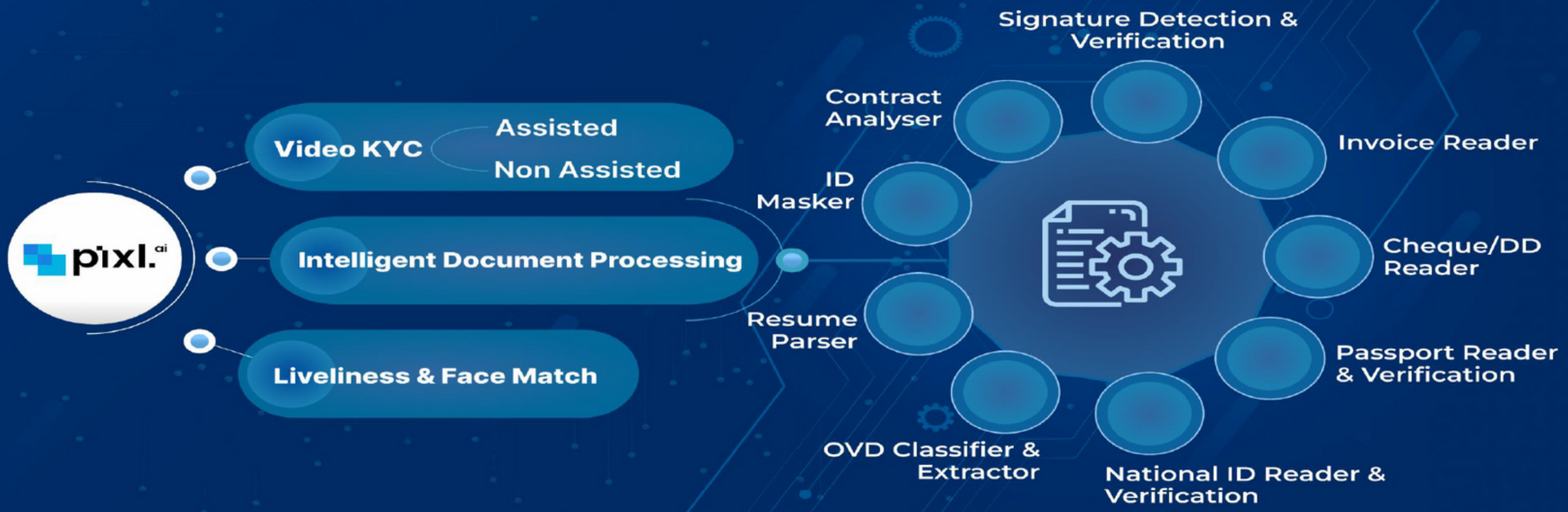
pixl.ai

OUR JOURNEY

In 2018, We were determined to establish a strong foundation for our company under the Kerala Startup Mission (KSUM). Our journey began with just 6 employees and one client. Today, we have grown to a team of 45+ professionals and serve over 13+ clients withs with various projects.

SOLUTIONS PROFILE

PIXL, AI Driven Solution with Intelligent Image/ Video & Document Processing Capabilities.



PixDynamics

pixl.ai

BUSINESS BENEFITS

- Process automation with Enhanced Efficiency & Improved Accuracy
- Prevent fraud or Mitigate risks
- Boost customer satisfaction reducing the TAT
- Reduced Cost by saving Time & Energy and Preventing Human error

THANK YOU

THANK YOU

Q&A

http://lowtouch.cloud

http://pixl.ai

PixDynamics CLOUDCONTROL